

**MEMORANDUM OF UNDERSTANDING
BETWEEN
THE MINISTRY OF CULTURE OF THE CZECH REPUBLIC
AND
THE MINISTRY OF CULTURE, SPORTS AND TOURISM
OF THE REPUBLIC OF KOREA
ON
EXCHANGES AND COOPERATION IN THE CREATIVE INDUSTRIES**

The Ministry of Culture of the Czech Republic and the Ministry of Culture, Sports and Tourism of the Republic of Korea (hereinafter referred to as the „Participants“),

Considering the desire to promote mutual cooperation in the field of creative industries,

Recognizing the significance of creative industries for the prosperity and development of national economies of the Czech Republic and the Republic of Korea,

Considering challenges and opportunities of creative industries in various sectors of culture and societies,

Hoping to promote cultural dialogue between the Czech Republic and the Republic of Korea,

Have reached the following understanding:

I

Basic Principles

Based on the principle of mutual equality, the purpose of this Memorandum of Understanding is to foster cooperation in areas relating to creative industries through human resources exchange in the creative industries, exchange of information, forums and co-productions.

This Memorandum of Understanding will not be deemed as an international agreement and will not create legal rights and obligations.

II

Areas of Exchanges and Cooperation

For the mutual benefit in the field of creative industries, the Participants have identified main areas for cooperation, which may include but not be limited to:

- (a) music, performing and visual arts;
- (b) museum, galleries and libraries;
- (c) crafts;
- (d) architecture;
- (e) media and audio vision and animation;
- (f) design;
- (g) any other fields that may be jointly decided upon by the Participants.

III

Modalities for Effecting Cooperative Activities

To reach effective cooperative activities related to cultural industries, the Participants will encourage diverse ways of cooperation, which may include but not be limited to:

- (a) exchange and sharing good practice in the field of creative industries;

- (b) exchange and sharing information about policy and experience made in the field of creative industries;
- (c) visits and exchanges between officials and experts;
- (d) jointly hosting seminars and workshops;
- (e) assisting in the encouragement of joint projects in the field of creative industries;
- (f) facilitate cooperation among related institutions;
- (g) other cooperative activities in the field of creative industries as jointly negotiated by the Participants.

IV

Contacts and Funding

The Participants intend to appoint representative(s) responsible for cooperation and communication covered by this Memorandum.

The Participants wish to establish a Cultural Policy Forum to discuss the methods, measures and processes for the development of the above mentioned cooperative activities. Specific details related to the composition and management of Cultural Policy Forum will be consulted.

Cooperative activities will be subject to the availability of funds and resources of the Participant. Each Participant will bear its own costs. Exceptionally the costs will be shared by the Participants in a manner to be jointly negotiated upon.

V

Protection of Intellectual Property and Confidentiality

Any intellectual property rights generated under the authority of each Participant will be protected in accordance with the related laws and regulations of each country and any relevant international agreements to which the two countries are party.

Signed in duplicate in _____, on December _____, 2015 in two original copies in the English language.

For the Ministry of Culture
of the Czech Republic

For the Ministry of Culture, Sports
and Tourism of the Republic of Korea

.....
DANIEL HERMAN

.....
PARK MIN GWON