

United Nations Educational, Scientific and Cultural Organization

> Organisation des Nations Unies pour l'éducation, la science et la culture

Organización de las Naciones Unidas para la Educación, la Ciencia y la Cultura

Организация Объединенных Наций по вопросам образования, науки и культуры

منظمة الأمم المتحدة للتربية والعلم والثقافة

联合国教育、· 科学及文化组织 . The Assistant Director-General for Culture a.i.

To all Permanent Delegates and Observers to UNESCO

15 February 2017

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Sir/Madam,

We are pleased to announce the launch of the 2017 Call for Applications for the UNESCO Creative Cities Network (UCCN).

Created in 2004 to foster international cooperation with and between cities that have identified creativity as a strategic enabler for sustainable urban regeneration and development, the Network currently includes 116 cities from 54 countries that work together towards a common mission: placing creativity and cultural industries at the core of their development plans at the local level, and cooperating actively at the international level.

The UCCN is a UNESCO flagship programme for the implementation of the Sustainable Development Goals (SDGs) of the 2030 Agenda, as well as of the New Urban Agenda, at the local level. Allow me to reiterate my call to all Member States to support this Network, including its funding, over the long term.

By joining the Network, cities commit to sharing good practices, developing intercity partnerships, reinforcing participation in cultural life, and integrating culture in sustainable development plans. The Network covers seven creative fields: Crafts and Folk Art, Design, Film, Gastronomy, Literature, Media Arts and Music.

Candidate cities must submit their applications to UNESCO by using the official form, which is available on our website, no later than at midnight (CET) on 16 June 2017. Applications received after this deadline, incomplete and/or received in a different format will not be evaluated. More information on the 2017 Call for Applications, including the Designation Procedure and the Application Form, is available on our website: http://en.unesco.org/creative-cities/content/call-applications.

In order to strengthen the geographical balance of the Network, a specific cooperation framework is proposed under the 2017 UCCN Call for candidate cities of the Africa region, under-represented within the Network. To know more, please refer to the Designation Procedure.

The announcement of the Creative Cities designated in 2017 will be published on the UNESCO website on 31 October 2017.

Please do not hesitate to disseminate this information in your country.

Accept, Sir/Madam, the assurances of my high consideration.

Francesco Bandarin

Cc: National Commissions for UNESCO